

Meeting on Thursday, July 13th, 2017 at 6:30pm.

- I. Introduction of Agenda – Meeting called to order by Vice-President Laura Gentry. Attendees present: Jerry Fox, Rose Higgins, Paul Cagle, & Duane Drake. President Bert Buri, and Secretary Lisa Buri were absent due to illness. Laura Gentry chaired the meeting.

II. Old Business

- A. Minutes of the Meeting – Since Secretary Lisa Buri was out sick, the reading of last meeting's minutes were postponed.
- B. Financial Report - Treasurer Cindy Drake was unable to attend the meeting, but had provided a financial report and membership report for the committee's review. The reports were approved as presented. Questions regarding unidentified checks will be addressed at the next meeting.
- C. Welcome Center - Laura Gentry updated the committee on the establishment of the Welcome Center.
  1. Construction was still under way. Some trim work still left to do, light fixtures to be moved, etc.
  2. Work could not proceed much further until a storage building was installed. Laura will submit a request for a building permit to the Town of Wartrace.
  3. Outside sign still pending.
  4. Laura Gentry and Joni Smith were working on items to sell for revenue.
  5. Laura was deciding on what rack cards and area publications to display in the center.
  6. The current A/C Unit was inadequate for the visitor center.
  7. Open House was set for September 28<sup>th</sup> from 4pm-7pm.
  8. After construction was complete, the committee would address the letter to be sent to potential new members. The letter would address the benefits of being a chamber member and also invite them to the open house.

9. Members present agreed that one of our greatest advantages would be the chamber web site and what it could promote. Every member was asked to review other chamber sites to see what they offer and be prepared to discuss this in a separate meeting.
  10. Laura advised the board that Steve Duvall was proposing the chamber purchase an 8'x10' wood building. He would paint it, install the roofing shingles, etc. Steve was not in attendance so any questions would have to be addressed with him. Some members had concerns that it was a wooden building.
- D. The 2017 Yard Sale was discussed. It is scheduled for August 25<sup>th</sup> & 26<sup>th</sup>. Laura wanted some ideas as to what could be added to the sale to bring in more people. After some discussion, it was determined that the ale would remain just a yard sale.

### III. New Business

- A. Jerry Fox and Rose Higgins proposed the chamber do a "Strolling Jim" trail ride in the fall. Pick up where Raymond Peinentals ride left off. Raymond's ride made several thousand dollars. Rose felt she had enough contacts to find good trail bosses, responsible, and thought she had access to land we could use. Everyone agreed. Jerry would check with HB Coward about a liability insurance rider for the event.
- IV. Laura Gentry made a motion to end the meeting and Jerry Fox second the motion. The motion carried and the meeting ended.